

20¢ 5 AUG 02120

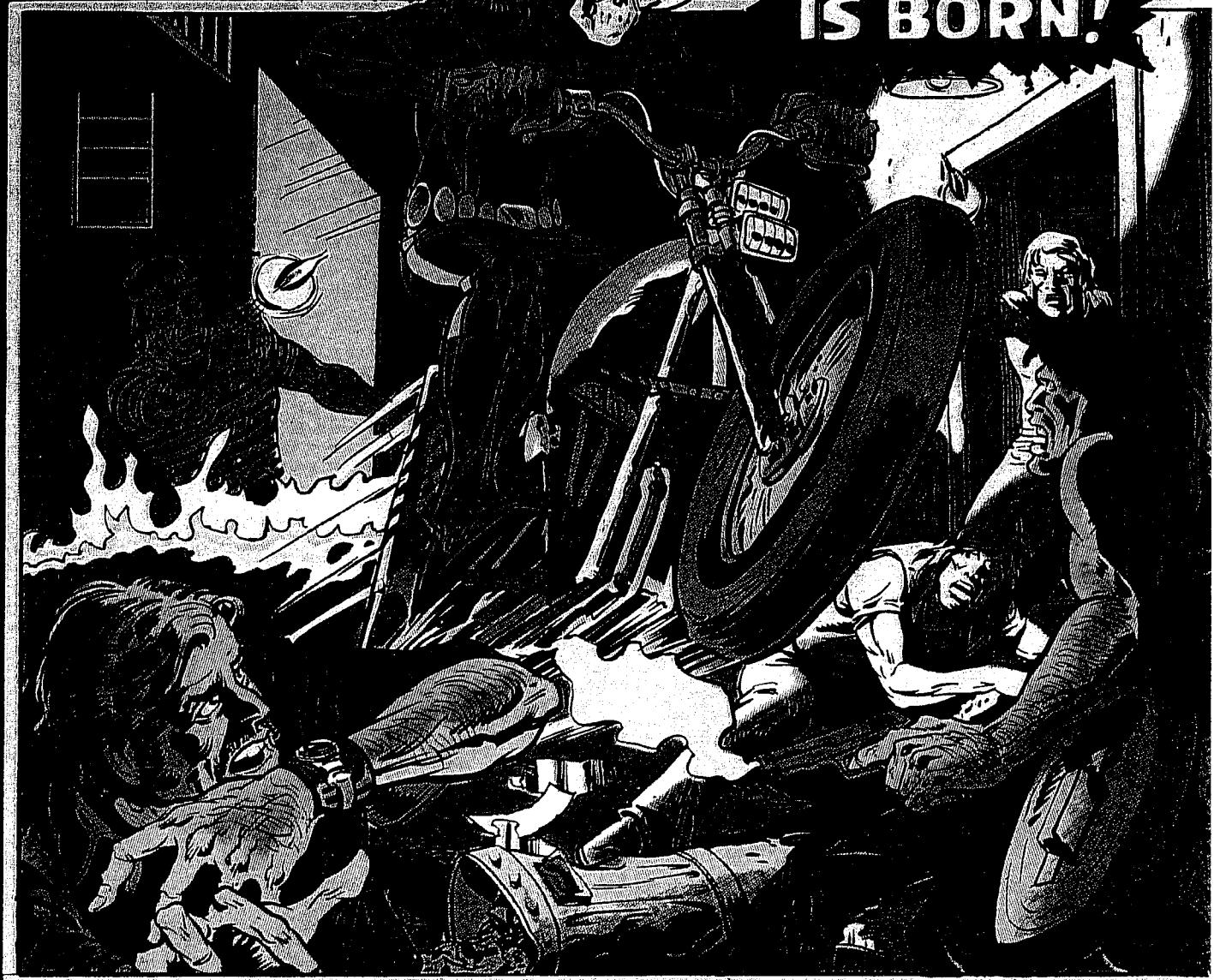
MARVEL COMICS GROUP  
MARVEL SPOTLIGHT ON..

# THE GHOST RIDER

IS HE ALIVE...  
OR DEAD?

A LEGEND  
IS BORN!

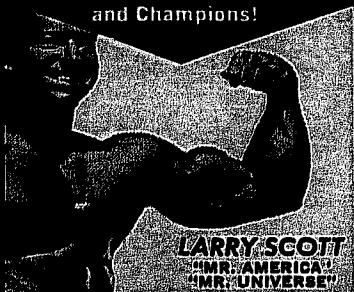
APPROVED  
BY THE  
COMICS  
CODE  
C&I  
AUTHORITY



EXHIBIT

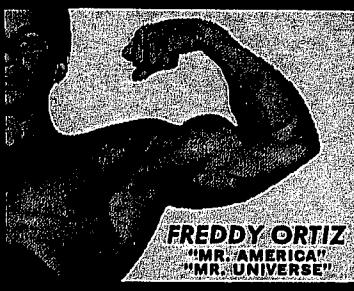
THE MOST SUPERNATURAL  
SUPERHERO OF ALL!

Send For Free Information On How  
YOU, TOO, CAN OWN  
A POWER-PACK BODY  
Like These Weider Pupils  
and Champions!



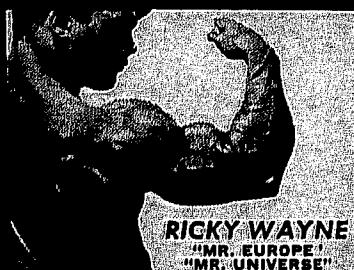
LARRY SCOTT  
"MR. OLYMPIA"  
"MR. AMERICA"  
"MR. UNIVERSE"

Twice "Mr. Olympia" winner, Larry stands 5' 7", weighs 205 lbs. and has a pair of 20" arms! He is considered one of the world's best-built men, but he was a 136 lb. weakling before mailing the coupon! This Can Happen To You Too!



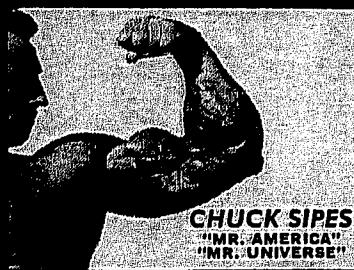
FREDDY ORTIZ  
"MR. AMERICA"  
"MR. UNIVERSE"

Winner, Freddy stands 5' 5", weighs 185 lbs. of rock-hard muscle. His arms measure 19" and he is considered the best-built short man in the world! Yet, he was a 115-lb. skinny weakling before sending in the coupon! Why Not You?



RICKY WAYNE  
"MR. EUROPE"  
"MR. UNIVERSE"

Winner, Ricky is 5' 8", weighs 198 lbs., of Herculean muscle. His arms measure 20" and 19 1/2", and he is considered the best-built man in Europe today. He weighed a pitiful 124 lbs. before sending the coupon! And If It Can Happen To You!



CHUCK SIPES  
"MR. AMERICA"  
"MR. UNIVERSE"

Winner, Chuck stands 6' and weighs 225 lbs., and has a pair of 20" arms, among the strongest in the world! He was a 151-lb. weakling before sending in the free coupon! Now How About You?

WEIDER'S  
DAVE DRAPER  
"MR. AMERICA"  
"MR. UNIVERSE"

Winner, and movie-TV star—Dave stands 6' 2", weighs 235 lbs., and owns the largest arms in the world—21" upper-arm, 17" lower-arm! He was a 165-lb. baby before mailing the coupon! But Why Wait? Rush!

## FREE! MUSCLE COURSE THAT CAN ADD 3 INCHES TO YOUR ARMS FAST! ...AND MAKE YOU INTO AN ATHLETIC VIRILE HE-MAN!!

In half the time, with twice the ease, in the privacy of your own room, in just a few minutes a day, I will, through my "TRIPLE-PROGRESSION COURSE" that I want to send you FREE, guarantee that virtually overnight, you will experience a muscle-building miracle! Before your eyes you'll slap on inches of steel-hard muscles to your pipe-stem arms, pack your chest with power and size, give yourself life-guard shoulders, dynamic, speedy, athletic legs. Add jet-charged strength to every muscle in your body. I don't care if, today, you own the scrawniest, flabbiest, skinniest or funniest-looking body, whether you're tall or short, young or not-so-young, skinny or fat, office-worker, laborer, school-boy or businessman, I must make a new,

virile he-man out of you—with handsome muscles bursting out all over! They will ripple with power, vibrate with energy! And for the first time in your life, men will envy your body—women admire it, because at last you will own a body that brings you fame instead of shame! What did for Dave Draper "Mr. Universe" winner, and for hundreds of other champions since 1936, I am ready to do for you! A-C-T-I-O-N is the key to strength! Fill out the coupon below NOW! Rush it to me—and in hours, with no charge to you—at my own expense, you too, like Dave Draper did, will start putting an end to your weakness! ACT NOW—SUPPLY IS LIMITED!

### THIS GIANT 32 PAGE COURSE

WRITE TO: JOE WEIDER, Dept. 83-72G

TRAINER OF CHAMPIONS SINCE 1936,  
25 Maple Street,  
Norwood, N.J. 07648

Dear Joe! Shoot the works! I am saying YES to becoming a New Man! Rush me your free Muscle-Building Information which I can use right now at home to build a handsome and useful body.

Enclose only 25¢ to cover the cost of handling and mailing. I am under no further obligation.

ABSOLUTELY  
FREE!

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_

ZIP CODE \_\_\_\_\_ AGE \_\_\_\_\_

(Please print clearly)

I have  where I need more muscle:

I Want:  Bigger Arms  Larger Neck  Deeper Chest  
 Trim Waist  Athletic Legs  Added Weight  
 Broader Shoulders  More Endurance and Power

JOE WEIDER  
Personal trainer of "Mr. America", "Mr. Universe", "Mr. Canada" perfect men  
"Mr. Canada" title winners since 1936—  
and over 2,000,000 successful pupils the world over!

MAIL COUPON TODAY! NO OBLIGATION! NOTHING TO BUY!